

Organic Process Research & Development

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Editorial

Write an Editorial for OPRD

It has been a tradition since *Organic Process Research & Development* (OPRD) was first launched in 1997 that I write an editorial each issue, expressing views, sometimes controversial but hopefully of interest to readers, on a variety of topics. These topics vary from the quality of laboratory notebooks to the need to retain hardcopy libraries in academic and industrial institutions. Only on a couple of occasions, I believe, have others written the editorial.

Well, now is your chance for stardom. Other journals and magazines which have regular editorials often invite guest editors to widen the scope of topics discussed. These views are personal opinions and are not necessarily the views of the editors, nor of the American Chemical Society (ACS). For example, *Chemical & Engineering News* often has editorials written by committed individuals as well as by the editor, Rudy Baum. In a similar vein, I would like to invite OPRD readers, both from industry and academia, whether chemist, chemical engineer, or other discipline, to contribute their thoughts on burning issues which are likely to be of interest to the majority of other readers. I leave it to you to decide what issues are burning.

Those interested in contributing should, in the first instance, e-mail me giving an idea of the topic to be covered, and I will make an initial assessment of whether I feel the topic is likely to be of wider interest. I should point out that editorials need to be concise and to the point, and a limit of two printed pages will be imposed, unless the editor feels more space is deserved. Editorials will be approved by the ACS to ensure adherence with the Ethical Guidelines to Publication of Chemical Research <http://pubs.acs.org/ethics/ethics.html>.

I look forward to receiving suggestions and trust this will stimulate interest in the process chemical community.

Trevor Laird
Editor

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